THE WISCONSIN IDEA
The Wisconsin Idea is the principle that the university should improve people’s lives beyond the classroom. It spans UW–Madison’s teaching, research, outreach and public service.

CAMPUS: 938 acres (main campus)

CHANCELLOR: Rebecca M. Blank

ENROLLMENT (FALL 2020):
45,540
Undergraduate students: 31,650
Graduate, special and professional students: 13,890
U.S. states represented: 50
International students: 5,904
Countries represented: 116

FACULTY AND STAFF (2020): 23,917

LIVING ALUMNI (2020): 459,324

BUDGET (2019–20): $3,185,300,000

FEES AND TUITION
2020–21 resident nonresident
Undergraduate $10,746* $38,634*
Graduate $12,200 $25,526
* There is an additional fee of $275 for incoming freshmen, $200 for new transfer students, and additional fees for business and engineering students.

ATHLETICS
NCAA Division I, Big Ten Conference
OUR RANKINGS

1 Best Hospitals in Wisconsin
   (U.S. News & World Report, 2020)

1 Top producer of Peace Corps volunteers
   (2020)

5 Doctorates granted among U.S. universities
   (2019, Survey of Earned Doctorates)

8 Total research expenditures among U.S.
   universities (2018)

7 Patents among U.S. universities (2018)

13 Best College Values among public universities
   (Kiplinger's, 2018)

13 America's Best Colleges among public universities
   (U.S. News & World Report, 2020)

32 Academic Ranking of World Universities (2020)

UW–MADISON FIRSTS

1875 Nation’s first Scandinavian studies
   department

1890 First test of butterfat content in milk

1910 Country’s first genetics department

1913 Discovery of vitamin A

1916 Discovery of vitamin B

1918 First hands-on science museum opens
   (Ingersoll Physics Museum)

1919 Oldest educational radio station

1924 Discovery of methods to enrich food
   with vitamin D

1926 First university dance program

1933 Synthesis of blood-thinner dicumarol,
   paving way for Warfarin

1930s Discovery of methods to iodize salt

1936 First university artist-in-residence
   program

1939 First university department of wildlife
   management

1959 First space-based weather camera

1966 First poverty-research center

1968 First bone marrow transplant

1968 First graduate program in arts
   administration

1970 Creation of the first synthetic gene

1987 Development of Wisconsin
   Solution, used in transplant surgery

1998 First cultivation of embryonic stem cells
   in a lab

2005 First National Stem Cell Bank

2007 First human skin cells genetically
   reprogrammed to create cells
   indistinguishable from embryonic
   stem cells

2007 First “naming gift” given to UW
   business school to preserve school’s
   name

2014 First endowed fellowship in feminist
   biology

2014 First master’s program in energy
   conservation

2019 First master’s program in quantum
   computing