THE WISCONSIN IDEA
The Wisconsin Idea is the principle that the university should improve people’s lives beyond the classroom. It spans UW-Madison’s teaching, research, outreach and public service.

CAMPUS: 936 acres (main campus)

CHANCELLOR: Rebecca M. Blank

ENROLLMENT (FALL 2019):
Undergraduate students: 31,185
Graduate, special and professional students: 14,132
U.S. states represented: 50
International students: 7,219
Countries represented: 134

FACULTY AND STAFF: 22,365
LIVING ALUMNI (2019): 451,142
BUDGET: $3,185,300,000 (2018–2019)

FEES AND TUITION
2019–20
Undergraduate resident $10,725* nonresident $37,785*
Graduate $12,179 $25,506
* There is an additional fee of $275 for new freshmen, $200 for transfer students, and additional fees for business and engineering students.

ATHLETICS
NCAA Division I, Big Ten Conference

FRESHMAN CLASS PROFILE (2019)

Applicants 43,921
Admit Rate 54.4
Yield Rate 31.6
# OUR RANKINGS

<table>
<thead>
<tr>
<th>#</th>
<th>Ranking</th>
<th>Description</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Best Hospitals in Wisconsin</td>
<td>(U.S. News &amp; World Report, 2018)</td>
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<td>1</td>
<td>Top producer of Peace Corps volunteers</td>
<td>(2018)</td>
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<tr>
<td>6</td>
<td>Total research expenditures among U.S. universities</td>
<td>(2017)</td>
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<tr>
<td>7</td>
<td>Patents among U.S. universities</td>
<td>(2018)</td>
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<tr>
<td>13</td>
<td>Best College Values among public universities</td>
<td>(Kiplinger’s, 2018)</td>
<td></td>
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<tr>
<td>28</td>
<td>Academic Ranking of World Universities</td>
<td>(2018)</td>
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</tbody>
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# UW–MADISON FIRSTS

- **1875**: Nation’s first Scandinavian studies department
- **1890**: First test of butterfat content in milk
- **1910**: Country’s first genetics department
- **1913**: Discovery of vitamin A
- **1916**: Discovery of vitamin B
- **1918**: First hands-on science museum opens (Ingersoll Physics Museum)
- **1919**: Oldest educational radio station
- **1924**: Discovery of methods to enrich food with vitamin D
- **1926**: First university dance program
- **1933**: Synthesis of blood-thinner dicumarol, paving way for Warfarin
- **1930s**: Discovery of methods to iodize salt
- **1936**: First university artist-in-residence program
- **1939**: First university department of wildlife management
- **1959**: Synthesis of blood-thinner dicumarol, paving way for Warfarin
- **1966**: First poverty-research center
- **1968**: First bone marrow transplant
- **1968**: First graduate program in arts administration
- **1970**: Creation of the first synthetic gene
- **1987**: Development of Wisconsin Solution, used in transplant surgery
- **1998**: First cultivation of embryonic stem cells in a lab
- **2005**: First National Stem Cell Bank
- **2007**: First human skin cells genetically reprogrammed to create cells indistinguishable from embryonic stem cells
- **2007**: First “naming gift” given to UW business school to preserve school’s name
- **2014**: First endowed fellowship in feminist biology
- **2014**: First master’s program in energy conservation
- **2019**: First master’s program in quantum computing