



Journal Titles

- American Orthoptic Journal
- Arctic Anthropology
- Contemporary Literature
- Ecological Restoration
- Ecquid Novi: African Journalism Studies
- Journal of Human Resources
- Land Economics
- Landscape Journal
- Luso-Brazilian Review
- Monatshefte
- SubStance

**Land Economics**

Advertising Rates and Deadlines - Volume 84, 2008

<b>Advertising Rates</b>	<b>Cost</b>	<b>Width</b>	<b>Height</b>
Full page (B&W)	\$435	5-1/2"	8"
Half page (B&W)	\$345	5-1/2"	3-7/8"
Cover 3 or 4 (Full page, B&W)	\$465	5-1/2"	8"

<b>Issue</b>	<b>Camera-Ready Copy Due</b>	<b>Issue Mailed</b>
February	Nov. 14, 2007	Feb., 2008
May	Feb. 6, 2008	May, 2008
August	May 9, 2008	Aug., 2008
November	Aug. 8, 2008	Nov., 2008

- Article Copies/Permissions
- Library Recommendation Form
- Proposals
- Receive E-mail Updates
- Reprint Orders
- Submissions
- Books Division
- Contact Us

**Advertising Information**

For more detailed information, please see our [Advertising page](#).

- Trim size: 7 " x 10 "
- Circulation: 1,400
- 10% discount for four consecutive insertions.
- No cash discount. No agency discount.
- Outside USA: please remit in U.S. funds.
- Canadian advertisers: add 5% GST (Goods & Services Tax).
- We send written confirmation for ad reservations received.

**Mailing List Rental**

Please contact the [Advertising Manager](#) for information regarding mailing list rental.

**Submitting Your Ad**

**To reserve ad space, contact:**  
**Adrienne Omen, Advertising Manager**  
 The University of Wisconsin Press  
 Journals Division  
 1930 Monroe St.  
 Madison, WI 53711

voice 608 263-0534 • fax 608 263-1173  
[amomen@wisc.edu](mailto:amomen@wisc.edu)

**Advertising Rates & Deadlines**

- [American Orthoptic Journal](#)
- [Arctic Anthropology](#)
- [Contemporary Literature](#)
- [Ecological Restoration](#)
- [Ecquid Novi](#)
- [Journal of Human Resources](#)
- [Land Economics](#)
- [Landscape Journal](#)
- [Luso-Brazilian Review](#)
- [Monatshefte](#)
- [SubStance](#)

