



Journal Titles

- American Orthoptic Journal
- Arctic Anthropology
- Contemporary Literature
- Ecological Restoration
- Ecquid Novi: African Journalism Studies
- Journal of Human Resources
- Land Economics
- Landscape Journal
- Luso-Brazilian Review
- Monatshefte
- SubStance

Contemporary Literature

Advertising Rates and Deadlines - Volume 49, 2008

Advertising Rates	Cost	Width	Height
Full page (B&W)	\$435	4-3/4"	7-3/4"
Half page (B&W)	\$345	4-3/4"	3-3/4"
Cover 3 (Full page, B&W)	\$465	4-3/4"	7-3/4"

Issue	Camera-Ready Copy Due	Issue Mailed
Spring	Dec. 21, 2007	Mar., 2008
Summer	Apr. 1, 2008	Jun., 2008
Fall	Jul. 2, 2008	Sept., 2008
Winter	Oct. 1, 2008	Dec., 2008

- Article Copies/Permissions
- Library Recommendation Form
- Proposals
- Receive E-mail Updates
- Reprint Orders
- Submissions
- Books Division
- Contact Us

Advertising Information

For more detailed information, please see our [Advertising page](#).

- Trim size: 6-1/8" x 9-1/4"
- Circulation: 1,300
- 10% discount for four consecutive insertions.
- No cash discount. No agency discount.
- Outside USA: please remit in U.S. funds.
- Canadian advertisers: add 5% GST (Goods & Services Tax).
- We send written confirmation for ad reservations received.

Mailing List Rental

Please contact the [Advertising Manager](#) for information regarding mailing list rental.

Submitting Your Ad

To reserve ad space, contact:

Adrienne Omen, Advertising Manager
The University of Wisconsin Press
Journals Division
1930 Monroe St.
Madison, WI 53711

voice 608 263-0534 • fax 608 263-1173
amomen@wisc.edu

Advertising Rates & Deadlines

- [American Orthoptic Journal](#)
- [Arctic Anthropology](#)
- [Contemporary Literature](#)
- [Ecological Restoration](#)
- [Ecquid Novi](#)
- [Journal of Human Resources](#)
- [Land Economics](#)
- [Landscape Journal](#)
- [Luso-Brazilian Review](#)
- [Monatshefte](#)
- [SubStance](#)

